

ENG 100

Formal Assignment #1: Digital Portfolio Project

Due Date: 11:59 pm on Sunday, September 22. \*You can revise this project as often as you like until the end of the semester.

### *Formal Assignment #1: Digital Portfolio Project*

**Prompt:** Please use [weebly.com](http://weebly.com) to build a personal website that serves as a digital portfolio for the texts you author in our English Composition I course.

**Website Page Design:** Your website design should include these six pages: Home, About, Narrative Project, Research Project, Contact, Blog. For specific details about how to design these pages, please visit: <https://www.sabatinomangini.com/digital-portfolio-web-page-design.html>

**Meaning-Making Modes:** As you design your web page content, you decide how and when to integrate linguistic, aural, visual, gestural, and spatial choices.

**Genre:** The fluid nature of digital writing allows you to compose in multiple genres—including web pages, blog posts, narrations, MLA research texts, reflections, prefaces...and on. Thus, this website is a multimodal and multigenre composition.

**Rhetorical Purpose:** Inform. Your web page content should inform readers about your author-identity and the processes you enacted to compose your formal assignments.

**Focus:** Your audience should be able to identify you have created this website to serve as a digital portfolio for an English Composition course.

**Style:** Construct a design theme that provides consistent fonts, colors, images, and white space on each web page.

**Audience:** Your primary audience is your instructor and classmates. Your secondary audience is people who visit your website and are not aware of the exigency of this composition.

**Process:** Review our archived student digital portfolios and our assignment requirements to inform your website authorship. Then, answer these questions:

- What is my author-identity?
- What personal photographs illustrate my writing process?
- What quotes about writing can I add to my web pages to deepen my author-identity?
- What font colors and sizes do I want to use on each web page?
- How can I create a cohesive theme shared between each web page?
- What required and non-required texts can I add to my website to illustrate my author-identity?

**Product:** This digital portfolio should provide at least six cohesive web pages to deliver both formal and informal assignment content, a clear author-identity, and a cohesive website theme. We will use these criteria to evaluate how your digital portfolio project:

- \_\_\_\_\_ provides six web pages: Home, About, Narrative Project, Research Project, Contact, and Blog.
- \_\_\_\_\_ builds a clear author-identity (personal photos and writer quotes).
- \_\_\_\_\_ conveys a specific purpose: inform.
- \_\_\_\_\_ identifies a specific audience—either explicitly or implicitly.
- \_\_\_\_\_ organizes content around a controlling theme.
- \_\_\_\_\_ uses discourses and modes that are appropriate and compelling for audience.
- \_\_\_\_\_ shows signs of careful proofreading, with minimal grammatical or spelling errors.