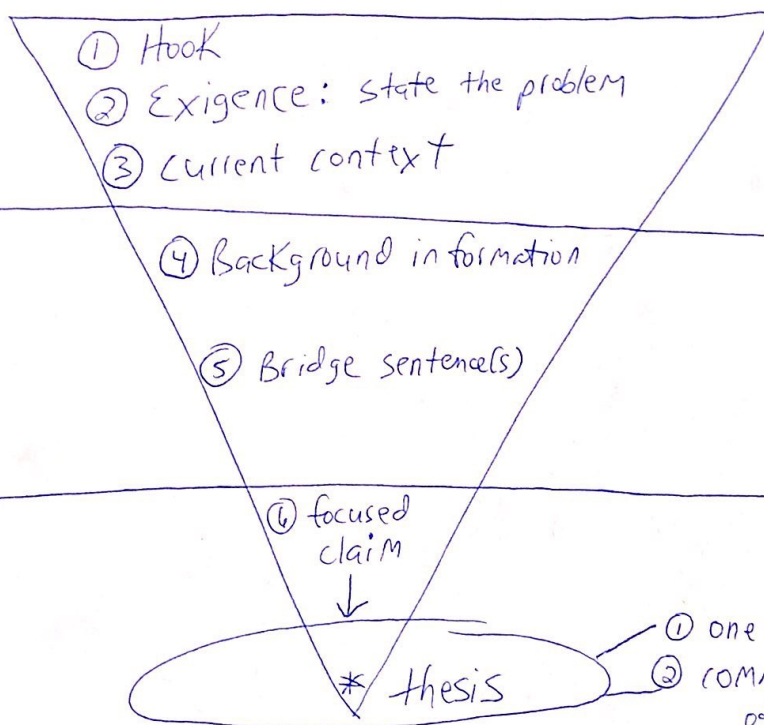


Inverted Pyramid Introduction

Approaches

- ① startling statistic
- ② intriguing question
- ③ eye-opening quote
- ④ opposing argument
- ⑤ opening anecdote

*** BROAD ***



*** SPECIFIC ***