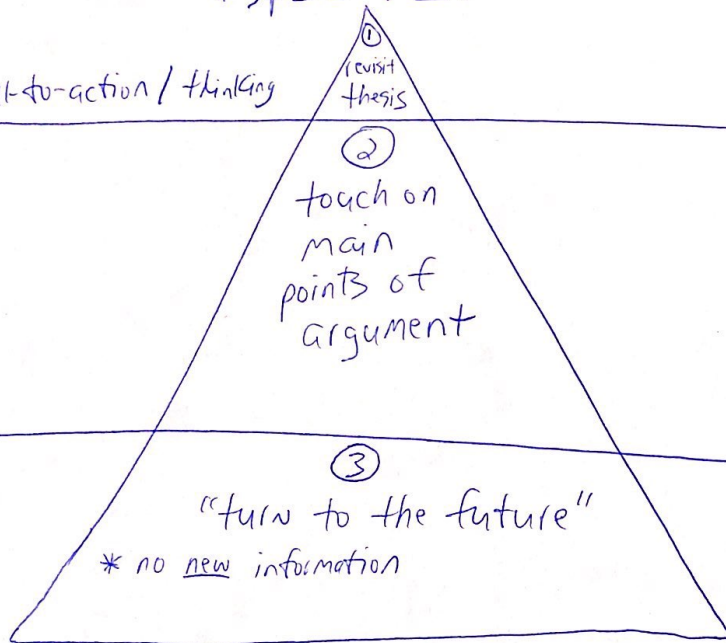


Conclusion Pyramid

Approaches

- ① Return to anecdote
- ② statistic
- ③ closing quote
- ④ prediction
- ⑤ call-to-action / thinking

* SPECIFIC *



* BROAD *