

First and Last Name

ENG 100

Formal Assignment #3: Research Project

Due Date: Draft #1 posted to your research project web page by 11:59 pm on Tuesday, 4.16. *You can revise this project as often as you like until the end of the semester. Post each draft to your web page to show the revisions you've made.

Formal Assignment #3: Research Project

Prompt: Please compose an argument that answers one of these research questions (**circle one**):

- What are the most dangerous male/female archetypes in American media?
- How can American parents redefine masculinity for their sons?
- Does the modern definition of masculinity oppress young boys?
- Is American masculinity organic?
- Does media bias prevent young girls from achieving positions of power in American society?
- Does American media promote violence toward men/women?
- Can parents raise children in a gender-neutral environment?
- How does social media animate toxic behaviors in teenage girls/boys?
- What emotions can best counter the emotions of anger?
- What masks do I live in?
- How will a one-week social-media detox impact my emotional well-being?
- Insert own question: _____?

Researcher(s): _____.

Resources (circle one or both): *Miss Representation* | *The Mask You Live In*.

Additional Resources: _____.

Rhetorical Purpose: Persuade.

Rhetorical Mode: Argumentation.

Genre (circle one): MLA Research Paper | Op-Ed | Multigenre (10 genres/5 modes) | Documentary (with consent form).

Medium (circle one): Google Doc | Weebly Web Page | YouTube Video | Other _____.

Citation Style (circle one): MLA style | APA Style | Digital Media Citation.

Audience: Your primary audience is _____. Your secondary audience is people who visit your website and are not aware of your research project.

Focus (circle one): Personal Experiences | Global Experiences | Hybrid (Global with some Personal Experiences).

Thesis: Your thesis statement must communicate the paper's central claim and use a topic, position, and support model (TPS). The thesis statement should be the last sentence in the introduction or last sentence of your preface.

Counter-Argument/Rebuttal: In your text, imagine and address a naysayer's argument against your position.

Process: To begin, review your research project blog posts—and the blog posts authored by your classmates. Next, Think On Paper about the issues surrounding the research topic: freewrite, list, cluster, discuss, and read other arguments to generate ideas. Finally, adapt the above-mentioned semester-long process to meet the exigent needs of your research project’s genre, media, focus, and time-frame.

Product: Please post the product to your research project web page, complete this printed-out assignment sheet, and either email a link or submit a hard copy of the process packet to me. We will use these criteria to evaluate how your research project:

- _____ answers the research question;
- _____ situates the argument in a relevant genre and medium;
- _____ uses MLA, APA, or New Media Citation to reference at least one of the films;
- _____ communicates a consistent rhetorical purpose to persuade;
- _____ provides a clear TPS thesis statement (in the text or in the preface);
- _____ articulates a rebuttal to a naysayer’s counter-argument;
- _____ incorporates language that is appropriate and compelling for the audience (tone, style, diction);
- _____ shows signs of careful proofreading, with minimal grammatical or spelling errors;
- _____ reaches 1,000 words (MLA paper/op-ed) or 10 minutes (YouTube documentary) or 10 genres/five modes (multigenre project).

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