

First and Last Name

ENG 100

Formal Assignment #3: Research Project

Due Date: Draft #1 posted to your research project web page by 11:59 pm on Sunday, 11.17. *You can revise this project as often as you like until the end of the semester. Post each draft to your web page to show the revisions you've made.

Formal Assignment #3: Research Project

Prompt: Please construct an argument that 1) identifies an at-present American zeitgeist and 2) predicts a future existence for this zeitgeist. To frame your research, please compose a text that answers one of these research questions (**circle one**):

- Research Questions:
 - How does [insert social media app/service] represent an American zeitgeist now and in the future?
 - How does rape culture exist as an American zeitgeist now and in the future?
 - How does this [insert discourse/language] illustrate an American zeitgeist now and in the future?
 - How does climate change/sustainability/fracking represent an American zeitgeist now and in the future?
 - How does mental health function as an American zeitgeist now and in the future?
 - How does Black Lives Matter animate an American zeitgeist now and in the future?
 - How do mass shootings depict an American zeitgeist now and in the future?
 - How does toxic masculinity illustrate an American zeitgeist now and in the future?
 - How does student debt capture an American zeitgeist now and in the future?
 - How does the LGBTQ+ community represent an American zeitgeist now and in the future?
 - Which social systems/activist movements (religion, military, legal, media, prisoner rights, border rights, animal rights, native lands, #metoo) capture an American zeitgeist now and in the future?
 - Which at-present song, television show, film, artwork, dance genre, etc. represents an American zeitgeist today and in the future?
 - Which at-present subculture emerges as an American zeitgeist now and in the future?

- Insert own research question: _____?

Researcher(s): _____.

Primary Resources: _____.

Additional Resources: _____.

Rhetorical Purpose: Persuade.

Rhetorical Mode: Argumentation.

Genre (circle one): MLA Research Paper | Op-Ed | Multigenre (10 genres/5 modes) | Documentary (with consent form).

Medium (circle one): Google Doc | Weebly Web Page | YouTube Video | Other _____.

Citation Style (circle one): MLA Style | APA Style | Digital Media Citation.

Audience: Your primary audience is _____. Your secondary audience is people who visit your website and are not aware of your research project.

Focus (circle one): Personal Experiences | Global Experiences | Hybrid (Global with some Personal Experiences).

Thesis: Your thesis statement must communicate the paper's central claim and use a topic, position, and support model (TPS). The thesis statement should be the last sentence in the introduction or last sentence of your preface.

Process: To begin, review your research project blog posts—and the blog posts authored by your classmates. Next, Think On Paper about the issues surrounding the research topic: freewrite, list, cluster, discuss, and read other arguments to generate ideas. Finally, adapt the above-mentioned semester-long process to meet the exigent needs of your research project’s genre, media, focus, and time-frame.

Product: Please post the product to your research project web page, complete this printed-out assignment sheet, and either email a link or submit a hard copy of the process packet to me. We will use these criteria to evaluate how your research project:

- _____ answers the research question;
- _____ situates the argument in a relevant genre and medium;
- _____ uses MLA, APA, or New Media Citation to reference at least one primary source;
- _____ communicates a consistent rhetorical purpose to persuade;
- _____ provides a clear TPS thesis statement (in the text or in the preface);
- _____ articulates a rebuttal to a naysayer’s counter-argument;
- _____ provides a concrete example (likely a story) of the zeitgeist;
- _____ predicts a future existence for the zeitgeist;
- _____ incorporates language that is appropriate and compelling for the audience (tone, style, diction);
- _____ shows signs of careful proofreading, with minimal grammatical or spelling errors;
- _____ reaches 1,000 words (MLA paper/op-ed) or 10 minutes (YouTube documentary) or 10 genres/five modes (multigenre project).

#